



## 15<sup>th</sup> Annual | Saturday & Sunday June 10-11, 2017

4 Durham Road  
Larchmont, NY 10538  
t. 212.661.6640  
f. 212.661.8840  
info@bigapplebbq.org

June 1, 2017

To Our Neighbors in the Madison Square Park Area:

On **Saturday, June 10<sup>th</sup>** and **Sunday, June 11<sup>th</sup>**, from 11 AM to 6 PM, we are once again bringing America's finest barbecue to the heart of New York City with the 15th annual **Big Apple Barbecue Block Party**.

The event will feature mouthwatering barbecue from 15 of the nation's top pitmasters, free live musical performances, and free goodies from sponsors. Regional specialties like beef brisket, pulled pork, ribs and sausages will be smoked on site by legends coming all the way from Texas, North Carolina, Alabama and Mississippi.

Proceeds of the event benefit the **Madison Square Park Conservancy**, the nonprofit organization that maintains and programs this historic park. To date, the event has raised \$1.4 million for the park.

The event will be held in the Park; on Madison Avenue between 23<sup>rd</sup> – 27<sup>th</sup> Streets; 26<sup>th</sup> Street between Fifth Avenue and Park Avenue South; and parking and staging on some side streets. The production team will be diligent about noise, cleanup, and security. In planning for this event we have taken great care to minimize disruption and noise in the park and adjacent streets during the set-up and take-down period. In addition, we wanted to let you know the parking and traffic restrictions on those streets affected by the event (listed below). If you have any questions or need special assistance during the event, please feel free to call Elliot Winick – work: (212) 663-5564 or cell: (917) 885-0844. We hope to see you there! For additional information visit our website at [www.bigapplebbq.org](http://www.bigapplebbq.org).

To minimize impacts to the Park and surrounding area, setup will be conducted in the least disruptive means possible. Setup will commence Thursday, June 8<sup>th</sup> during the overnight hours. Breakdown will begin at close of the event on Sunday, June 11<sup>th</sup> and will conclude by 6:00 AM on Monday, June 12<sup>th</sup>.





## 15<sup>th</sup> Annual | Saturday & Sunday June 10-11, 2017

### Street Closures and Parking Restrictions

#### Madison Avenue, between E.23-24th Streets

- No Parking – from Friday 6/9 (8 AM) to Sunday 6/11 (11 PM)
- Reduced to one lane of traffic Saturday and Sunday, 6/10 + 11, from approximately 8 AM to 10 PM each day

#### Madison Avenue, between E.23-27th Streets

- No Parking – from Friday 6/9 (8 AM) to Sunday 6/11 (11 PM)
- Street closed to through traffic on Saturday and Sunday, 6/10 + 11, from approximately 8 AM to 10 PM each day

#### E. 26th Street between Fifth Avenue and Park Avenue South

- No Parking – from Friday 6/9 (8 AM) to Sunday 6/11 (11 PM)
- Street closed to through traffic on Saturday and Sunday, 6/10 + 6/11 from 8 AM to 10 PM each day

#### E. 25th Street, between Madison Avenue and Park Avenue South

- No Parking – from Friday 6/9 (8AM) to Sunday 6/11 (11 PM)
- Street closed to through traffic on Saturday and Sunday, 6/10 + 11, from approximately 8 AM to 10 PM each day
- Local deliveries and drop-offs to be allowed at all times

#### E. 24th Street, between Madison Avenue and Park Avenue South

- No Parking – from Friday 6/9 (8AM) to Sunday 6/11 (11 PM)
- Local deliveries and drop-offs to be allowed at all times